

**WHAT IS CLAIMED IS:**

1. An image product assembly, comprising:  
a dual sided album leaf having a first ply layer and a second ply layer, said first and second ply layers each having an outer surface and an inner surface, said first and second ply layers are secured together so as to form a pocket therebetween, said outer surface of said first and/or second ply layer having at least one image formed thereon; and  
an insert having a size and configuration such that it can be placed within said pocket, said insert having information thereon that relates to said at least one image.
2. An image product assembly according to claim 1, wherein said outer surface of said first or second ply layer having a plurality of images formed thereon, said information on said insert is located in a position such that it can be readily identified with respect to which of said plurality of images it is associated.
3. An image product assembly according to claim 2, wherein said information is correlated with respect to its associated image by providing a copy of said associated image at a reduced copy having reduced visual characteristics.
4. An image product assembly according to claim 1, wherein said outer surface of said first and second ply each have a plurality of images and said insert having information with respect to said images on said first and second surfaces, said information being provided on said insert.
5. An image product assembly according to claim 1, wherein said insert is provided with a retaining member that prevents the insert from being pulled completely out of said pocket.

6. An image product assembly according to claim 5, wherein said retaining member comprises a pair of dog ears disposed at opposite ends of said insert, the dog ears being designed to be stopped by a retaining section in said leaf.

7. An image product assembly according to claim 1 wherein insert is folded such that when it is placed within said pocket it causes said insert to be retained within said pocket.

8. An image product assembly according to claim 1, wherein said first and second ply layers each comprise four sides and said first and second ply layers are secured together along three of said four sides.

9. An image product assembly according to claim 8, wherein an adhesive is used to secure said first and second ply layers together.

10. An image product assembly according to claim 8, wherein a generally u-shaped member is positioned along three of said four sides is provided for securing said first and second ply layers together.

11. An image product assembly according to claim 10, wherein an adhesive is applied to the inner surface of said first and second ply layers.

12. An image product assembly according to claim 1, wherein said first and second ply layers are formed by folding a single sheet.

13. A method of making an image product assembly, said image product assembly comprising a dual sided album leaf having a pocket for receiving and an insert, comprising the steps of:

selecting images for printing on said outer surface of said album leaf;

arranging said images in a predetermined format for said printing prior to printing;

printing said images in said predetermined format on said album leaf;

obtaining information relating to said selected images; and

printing said information on an insert that is to be placed within said packet, said information being printed on said insert that is to be placed within said pocket.

14. A method according to claim 13, wherein said information printed on said insert is provided so that said information can be readily identified with respect to its associated image.

15. A method according to claim 14, wherein said images are printed on said insert at a location that is associated with the same location on said album leaf.

16. A method according to claim 14, wherein the means for readily identifying said information and its associated images comprises printing said information on a copy of said image having reduced visual characteristics.

17. A method according to claim 13, wherein said information is associated with said images is obtained at the time said images are arranged in said predetermined format.

18. A method according to claim 13, wherein said dual album leaf is made by folding a sheet back on itself and securing a portion of the periphery of said album leaf.

19. A method according to claim 14, wherein said information is automatically printed on said insert so that said information is readily identified with the image it relates to.

20. A method for automatically associating information on a first page of an album leaf having a plurality of images and a second page on said album leaf also having a plurality of images, comprising the steps of:

selecting images that are to be printed on said first and second pages;

obtaining information that is to be associated with respect to said images on said first and second pages; and

providing said information on an insert that is to be provided with said album leaf, said information being provided on said insert such that it can be readily associated with respect to its corresponding associated image.

21. A method according to claim 20, wherein said associating of said information is accomplished by printing said in a corresponding location on said insert.

22. A method according to claim 21, wherein said information is written within an outline of the corresponding image to which said information relates, said outline having the substantially same aspect ratio and location that said associated image has on said first or second page.

23. A method according to claim 20, wherein said information is related to said associated image by providing said information on a copy of said image having reduced visual characteristics of said associated image.

24. A method for making an image product assembly, said image product assembly comprising a dual sided album leaf having a pocket for receiving and an insert, comprising the steps of:

providing a media sheet for forming said album leaf, said media sheet having an inner surface and an outer surface, said outer surface having at least one image thereon, said sheet be divided into two section about a fold line such that when said media sheet is folded said album leaf is formed;

providing adhesive along at least the area adjacent the fold line defining a pocket area with the periphery said album leaf and at least one stop area;

placing said insert within said pocket area, said insert having projection for engaging said stop area for preventing said insert from being removed completely from said pocket; and

folding said media sheet so as to form said album leaf and capture said insert with said pocket area.

25. A computer software program for use by a consumer for making of an album leaf and associated information sheet such that when said software program is loaded onto a computer said software program will cause said computer to do the steps of:

a) provide to a remote service provider images that are to be placed on an album leaf; and

b) allow the user to make said information sheet on a local printer that is to be associated with said album leaf.

26. A computer software program according to claim 25 wherein said album leaf and said information sheet is designed to be placed adjacent each other.

27. A computer software program according to claim 25 wherein said information sheet is designed to be placed within a pocket provided in said album leaf.

28. A computer software program according to claim 25 wherein said information sheet has information that can be used for associating information provided on said information sheet with said images on said album leaf.

29. A computer software program according to claim 25 wherein said information sheet has information that can be used for said album leaf with said information sheet.

30 A computer software program according to claim 29 wherein said information comprises a code supplied by said software program.

31. A computer software program according to claim 30 wherein said code is printed on said album leaf and said information sheet.

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